BLOCKMATE

INTRODUCTION

The expansion of social networks has created nearly unprecedented opportunities for sharing, which is a fundamental human experience. Due to the personal experiences social networks provide, their membership has greatly increased during the last 10 years.

The cryptocurrency social media sector is constantly evolving and using advanced technologies. The social media industry, like other major innovations, faces its own set of unique challenges. Publishing false content, inaccurate revenue allocations, information creation issues, and information piracy are all examples.

BlockMate takes advantage of the benefits of blockchain technology, cryptocurrency, Web2 and a little bit of Web3 in this situation to transform the social networking sector and also bridge the gap between Web2 and Web3. BlockMate was able to overcome obstacles and offer its users better service.

If you're looking for a social media platform that is specifically designed for cryptocurrency users, then look no further than BlockMate. With its user-friendly interface and built-in features, it is the perfect place to connect with other crypto enthusiasts from all over the world.

WHAT IS BLOCKMATE?

BlockMate aims to become the premier social media platform for the burgeoning cryptocurrency community. It fosters a space where users can engage, learn, inspire, and most importantly, express themselves authentically. BlockMate differentiates itself by prioritizing user value. The platform operates under a "people-first" model, recognizing every user as a valuable asset within the ecosystem. This approach directly addresses the gap in existing crypto-focused social media networks, many of which have either failed or remain in early development stages.

OUR VISION   A Multi-Chain Future for BlockMate Powered by DePin

We're committed to creating a multi-chain ecosystem, fostering a unified platform that transcends individual blockchains. This vision will empower users across various chains to seamlessly interact with BlockMate. Users will have the flexibility to log in with their preferred blockchain wallet and leverage filtering tools to personalize their content experience. Additionally, content delivery will be tailored to the user's connected wallet.

BlockMate takes user privacy and security seriously. That's why the future for BlockMate is to integrate DePin, a cutting-edge decentralized storage solution, into our platform. More details about DePin and how BlockMate will utilize it on our platform will be discussed on the next update of the pitch deck.

PROBLEM WITH TODAY'S CRYPTO

The recent surge in popularity of cryptocurrencies has undeniably attracted a wave of new investors. However, this influx has also highlighted a critical need for education within the crypto community.

Many newcomers enter the market with unrealistic expectations, often fueled by narratives of overnight wealth. This "get-rich-quick" mentality often overshadows a deeper understanding of blockchain technology and its underlying functionalities within specific networks.
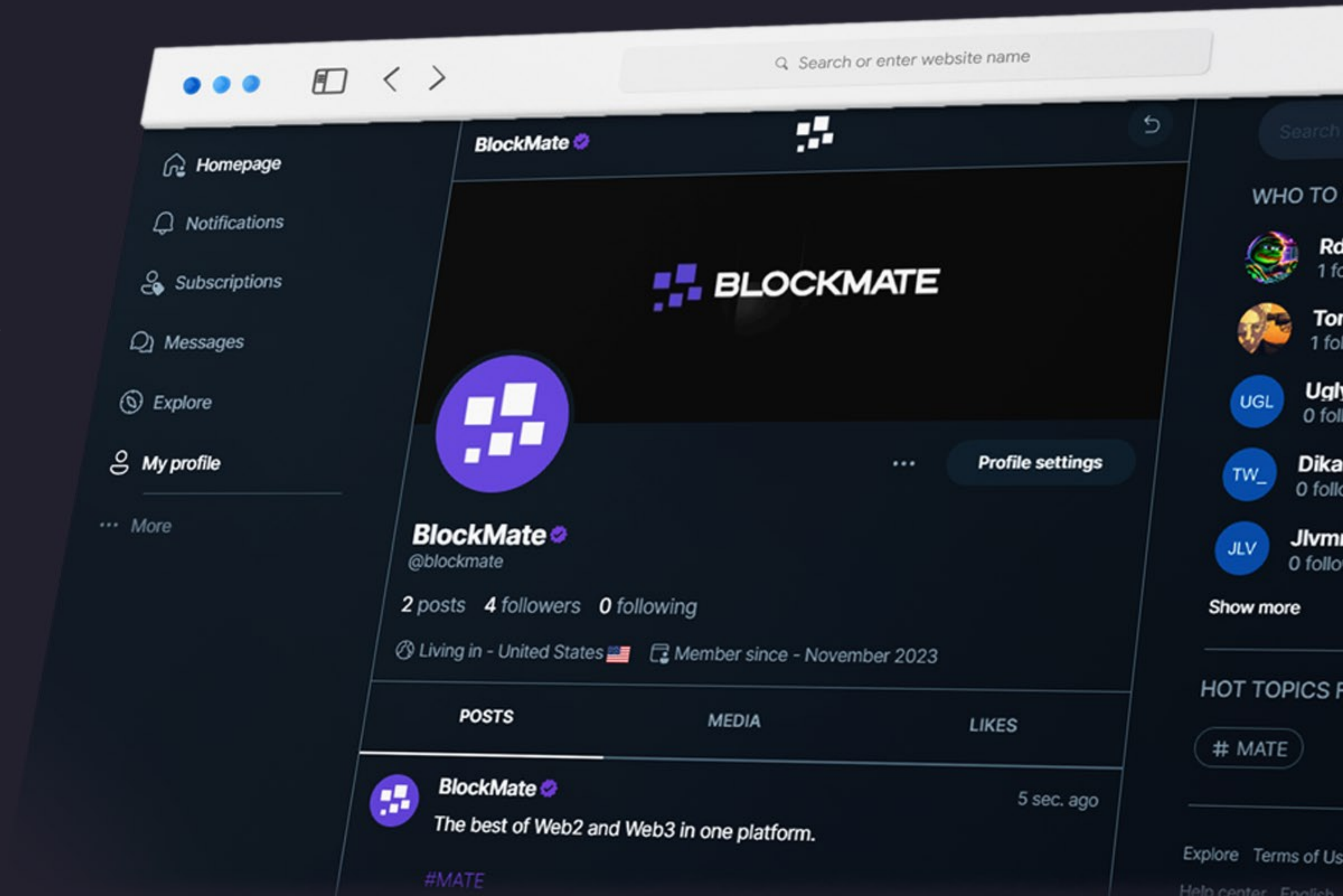
The rise of meme tokens exemplifies this issue. Often lacking utility or real-world application, these tokens primarily appeal to those seeking quick profits or fleeting internet fame. While the success of blockchain technology is undeniable, continued support for such speculative ventures with limited potential for mass adoption could hinder its mainstream acceptance.

At BlockMate, we believe that fostering a knowledgeable and engaged crypto community is essential. By promoting education and facilitating meaningful discussion, we can dispel misconceptions and encourage responsible investment practices. Ultimately, a more informed user base will be critical in driving the widespread adoption of this transformative technology.

BLOCKMATE.CLUB

BlockMate offers a familiar Twitter-like user interface seamlessly integrated with the power of decentralized applications (dApps).

BlockMate caters to users accustomed to the ease and convenience of popular social media platforms. Its user interface mirrors that of Twitter, making it instantly recognizable and approachable for a broad audience. But beneath the familiar surface lies the transformative potential of blockchain technology.

ROBUST CONTENT PUBLISHING

Experience an advanced publishing system that empowers your users to share an array of content, from photos and videos to polls, gifs, audio files, documents, and trending hashtags. *(Polls, audio files and documents coming soon)*

EFFICIENT USER FOLLOWING

Our user following system enables seamless connections. Users can follow others to curate their feeds and maintain control over their list of followers.

INSTANT MESSAGING SOLUTIONS

Enjoy a messaging system that facilitates quick and easy communication with friends. Share photos, videos, and audio messages, keeping conversations engaging and dynamic. *(Audio and Video calls are being worked on as well)*

PRIVATE USER PROFILES

Users can create private profiles, safeguarding their account information and maintaining complete control over their content.

AFFILIATE PROGRAM

Users have the opportunity to earn rewards by inviting others to join our thriving social network community. Together, we grow and prosper.

SUBSCRIPTIONS

Show your appreciation and gain exclusive access to content, perks, and benefits. Build a loyal community and earn recurring revenue for your creations.

NFT MINTING

Transform your most valuable content into unique NFTs! Immortalize your creativity and moments on the blockchain, unlocking ownership and potential value.

NFT MARKETPLACE

Coming soon, a dedicated NFT marketplace within BlockMate. Buy, sell, and trade your NFTs seamlessly with a built-in marketplace, fostering a vibrant community of collectors and creators.

LAUNCHPAD

The BlockMate launchpad is more than just a fundraising platform; it's a catalyst for innovation. We aim to foster a collaborative environment where creators and investors can connect, build, and shape the future of Web3.

CRYPTO WALLET

Store, send, and receive your cryptocurrencies directly within BlockMate with a secure and user-friendly built-in wallet. Manage your digital assets effortlessly, all in one place.

TIPPING SYSTEM

Directly send and receive cryptocurrency to other BlockMate users. This functionality fosters a supportive community and allows for instant

MULTI-CHAIN

BlockMate is committed to interoperability. We're developing the ability to connect various crypto wallets supporting different blockchains, giving you greater

BLOCKMATE.CLUB

Next update on this will list different dApps that are integrated to the platform ie: Wormhole Connect

BLOCKMATE MOBILE APP

ANDROID APP ON
Google play

Download on the
App Store

Get ready to experience the power of BlockMate wherever you are! We're thrilled to announce the official launch of our mobile app this April!

BLOCKED BY BLOCKMATE

Get ready to celebrate the pioneers of Web3 with the launch of our first NFT collection – Blocked by BlockMate! This unique collection pays homage to the inspiring projects and crypto influencers who are shaping the future of decentralized technologies.
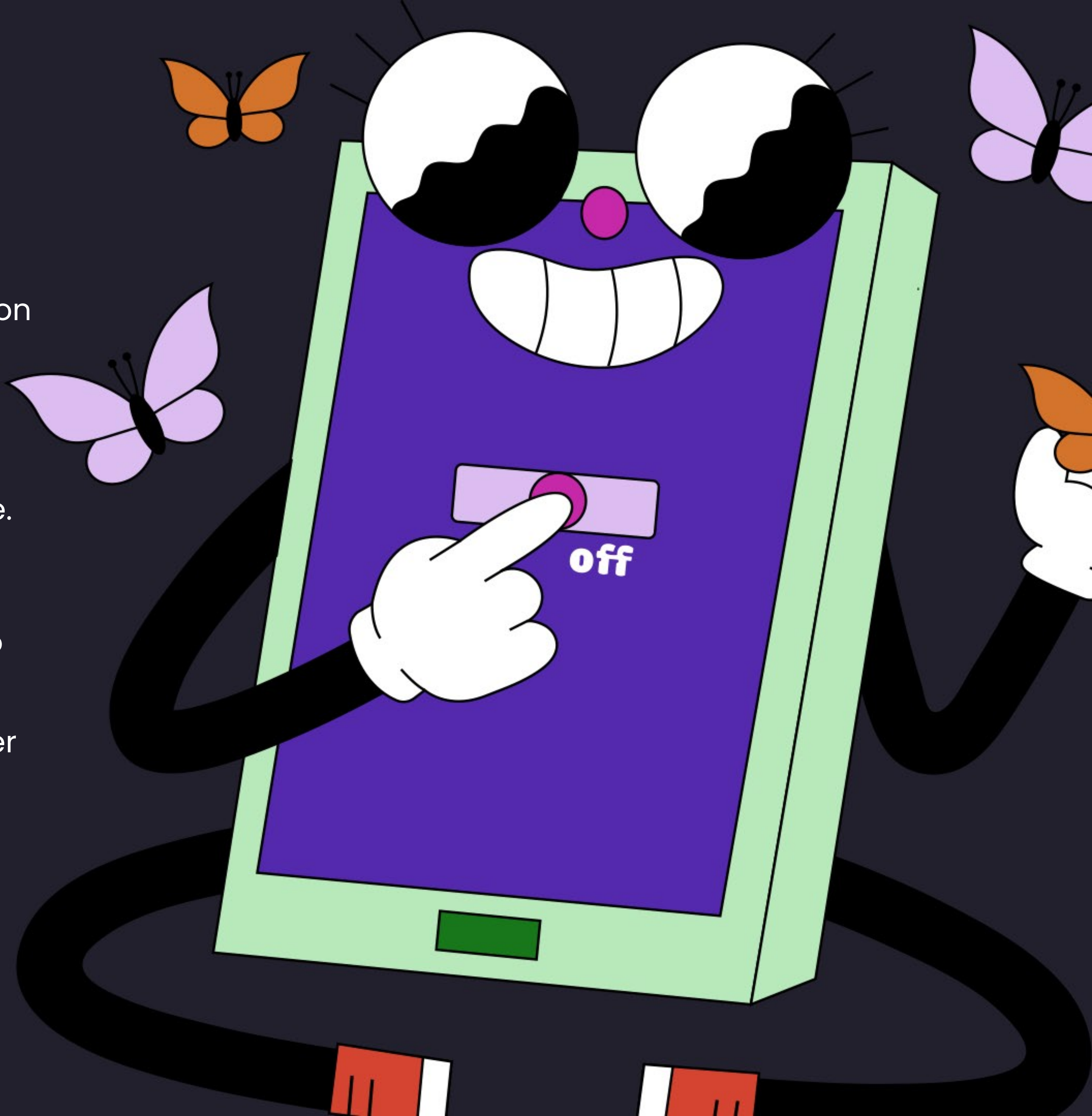
BLOCK MEET

Introducing BlockMeet, the video conferencing solution built for the future of remote work. Harnessing the innovative power of WebRTC technology, BlockMeet empowers you to host seamless, secure, and interactive video conferences with unparalleled ease.

Whether you're a small startup or a large enterprise, BlockMeet provides a reliable and secure platform to take your remote collaboration to the next level. Experience the freedom and flexibility of peer-to-peer technology with BlockMeet.

Join the future of online meetings and discover the power of seamless collaboration.

DEVELOPMENT PREVIEW FOR THIS WILL COME AS EARLY AS MAY

PEER-TO-PEER ADVANTAGE

Experience the stability and efficiency of WebRTC technology. BlockMeet facilitates direct communication between participants, eliminating the need for external servers and ensuring a smooth and responsive experience.
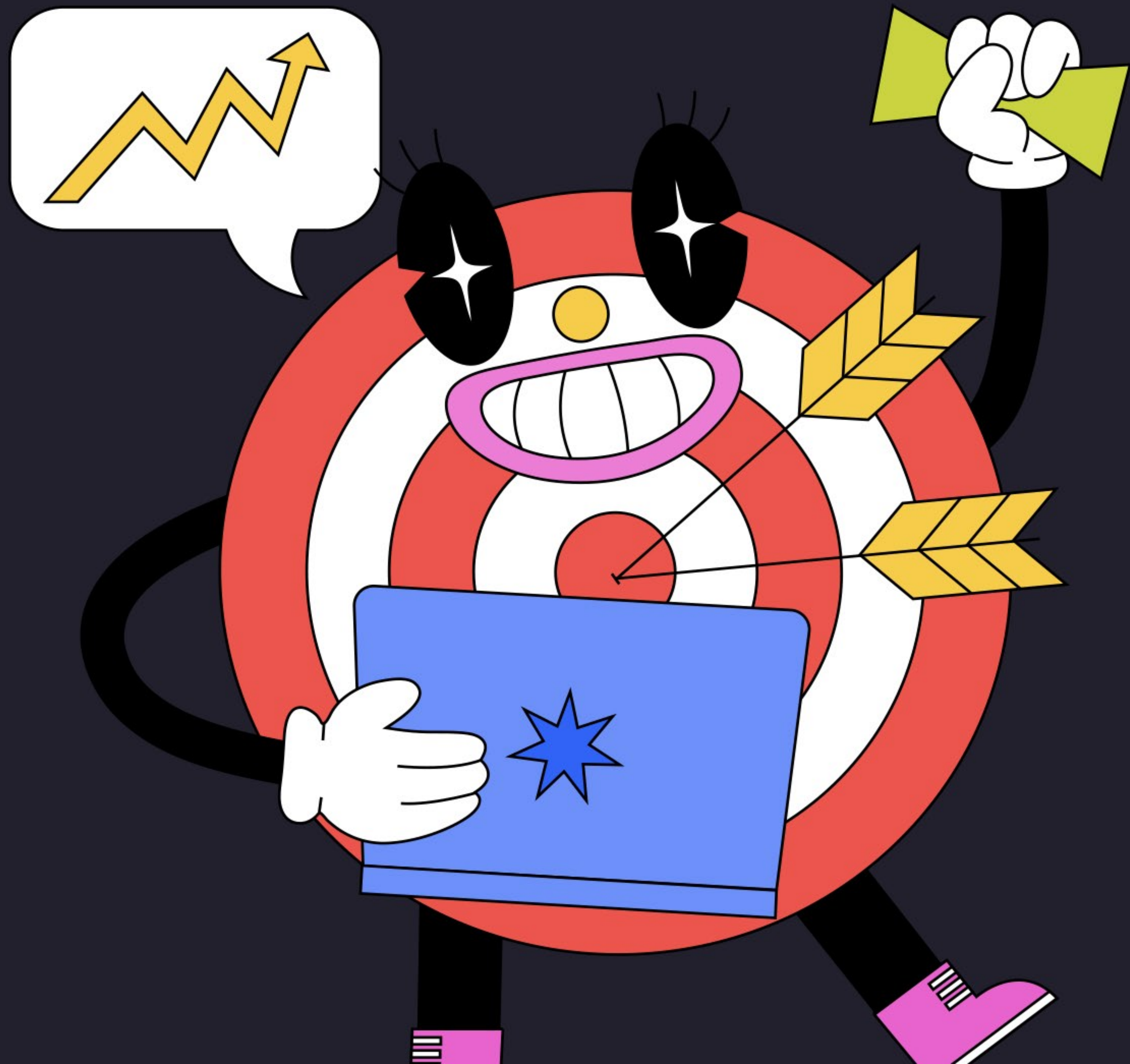
UNLIMITED POSSIBILITIES

Host an infinite number of video conferences with BlockMeet. Unlike traditional platforms, our self-sufficient solution allows for limitless collaboration, perfect for growing teams and organizations.

UNINTERRUPTED FOCUS

BlockMeet removes the reliance on third-party services and APIs. Our self-contained system, built with NodeJS and Socket.io, fosters uninterrupted meetings without any external dependencies.

UNMATCHED SECURITY

Enjoy peace of mind knowing your meetings are protected with robust security measures built into the platform.
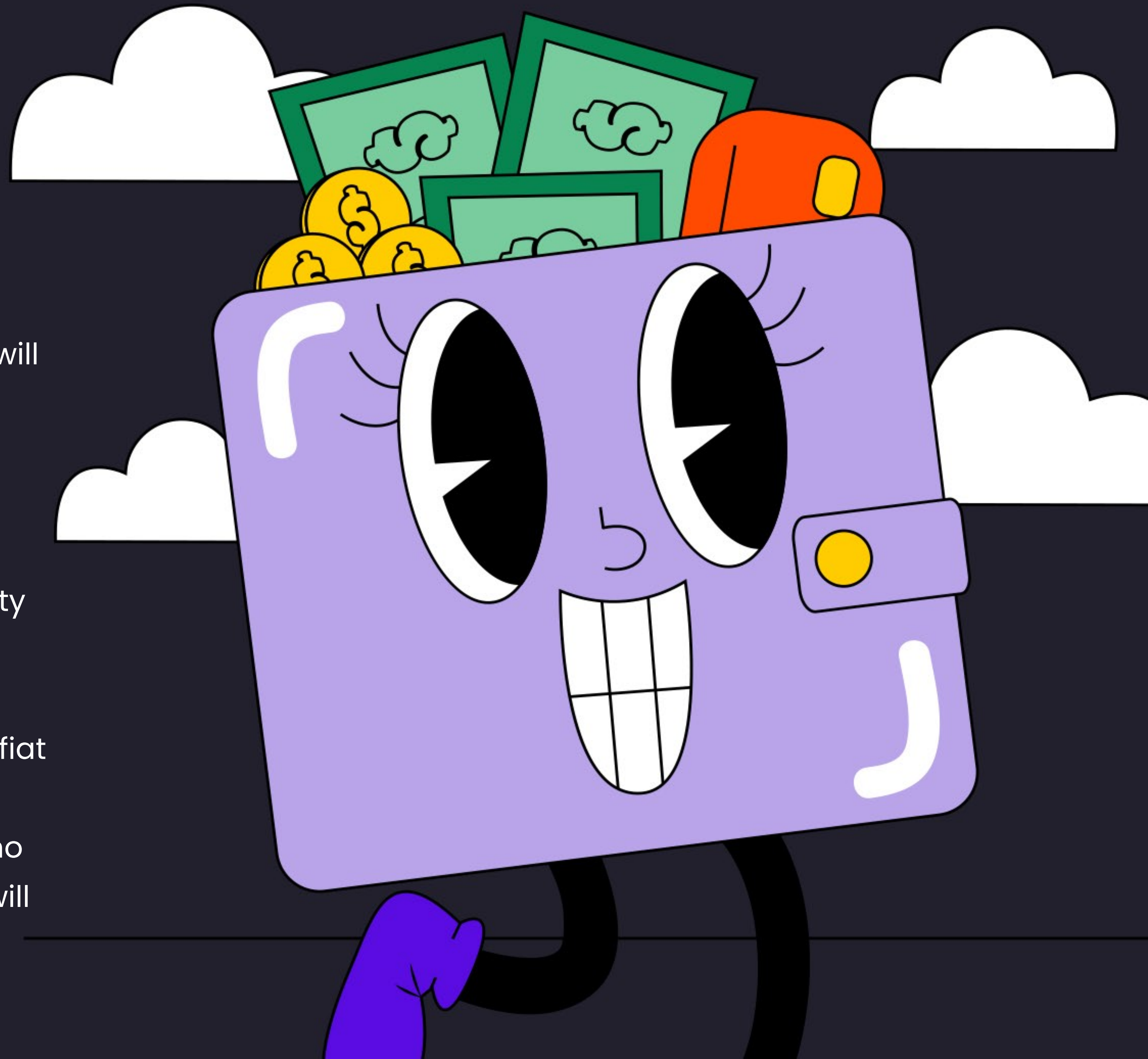
BLOCK MEET

BLOCK ADS

We aim to become the largest crypto ad network in the world. Similar to Google Ads, Facebook Ads, Bing Ads, Yahoo Ads we want to bring Crypto Advertising available to everyone. We will start by developing our crypto news websites. BlockMate is targetting to develop atleast 100 websites before the year ends. If you have been following crypto you know how lucrative press releases can be and how news drives the market, this will become one of the many source of revenue for BlockMate.

BLOCK PAY

At BlockMate, we believe that crypto payments should be easy, fast, and secure. That's why we will be developing BlockPay, a crypto payment solution that makes it easy for businesses to accept crypto payments. With BlockPay, businesses can tap into the growing world of crypto without having to worry about the volatility of the market. With our solution, businesses can accept payments in any major cryptocurrency, and they can also choose to receive payouts in fiat currency. So if you're looking for a way to make crypto payments easier for your business, look no further than BlockPay! BlockMate Virtual Cards will come as well right after the launch of BlockPay.

ROADMAP

FIRST QUARTER 2024

- ☑ Project conceptualization
- ☑ Logo and branding
- ☑ Development of our social media platform
- ☑ Design of marketing materials
- ☑ Website design direction
- ☑ Hiring of community managers
- ☑ Testing of platform
- ☑ Design and development of our main website
- ☑ Creation of our social media profiles
- ☑ Launch on Pump.Fun
- ☑ Verified Organization on Twitter
- ☑ Listing on CoinGecko

- First major platform update
  - Wallet Connect
  - NFT as profile pictures
  - Integration of Wormhole Connect
- Press Release
- First promotional video
- Teaser of NFT Collection (Blocked By BlockMate)
- iOS App
- Android App
- Development of BlockMate Ad Network
- Development of various websites for our Ad Network

SECOND QUARTER 2024

- Launch of Subscriptions
- NFT minting
- Mint posts as NFT (Images & posts)
- NFT Marketplace
- BlockMate API (Beta)
- Built-in Crypto Wallet
- Built-in DEX (or integration of existing DEX we are looking at BackPack)
- Gated sections of the platform
- Send crypto to users
- Tipping System
- Launch of NFT Collection
- Development of BlockPay
- Development of BlockMeet
- Development of BlockPay Virtual Cards
- Wallet connect for different chains
- Development of Launchpad

This section will be updated once a month.